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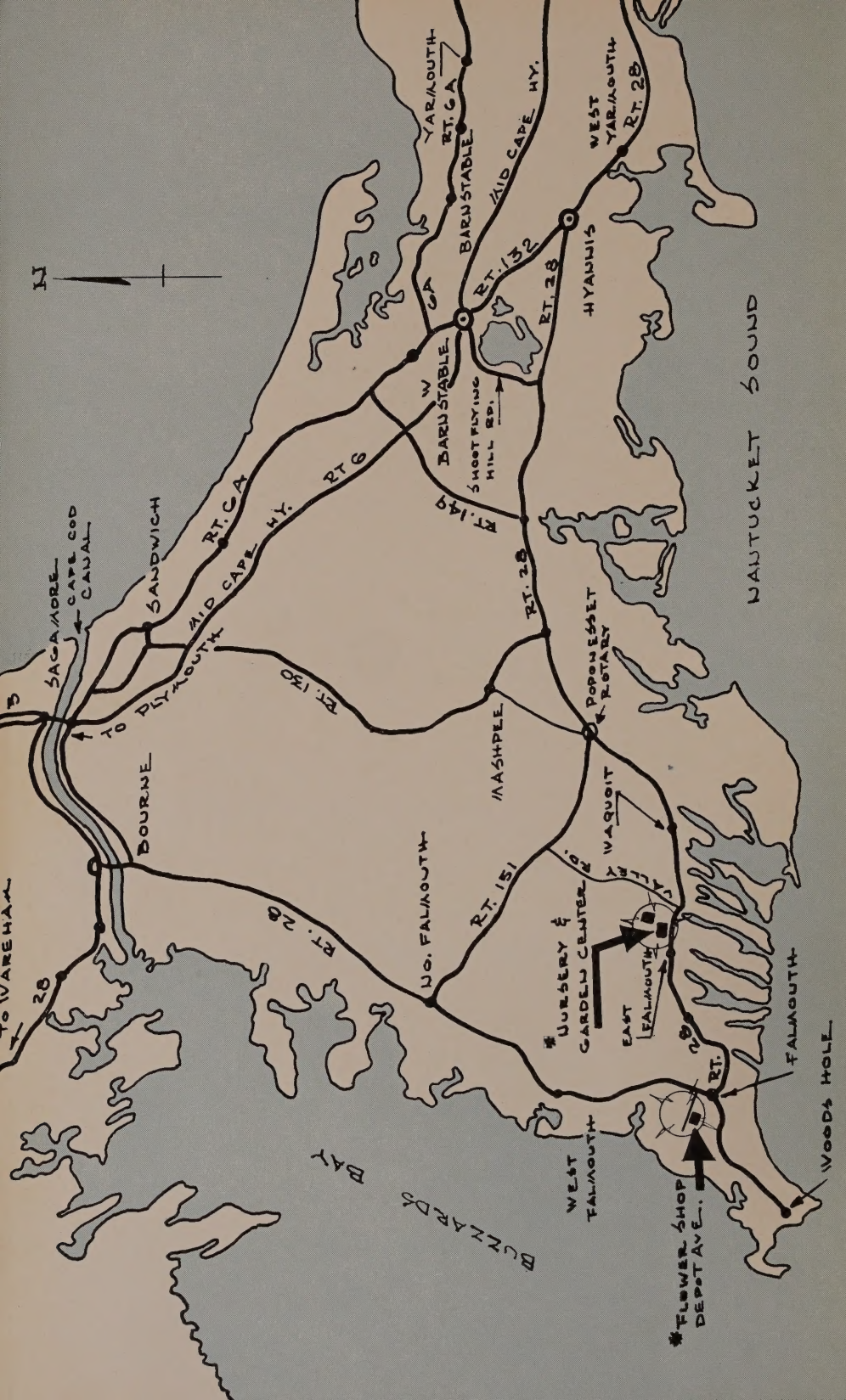


H. V. LAWRENCE, INC.

The Cape Cod Nurseries and Gardening Center
FALMOUTH, MASSACHUSETTS

75 Years of
GARDENING
ON CAPE COD

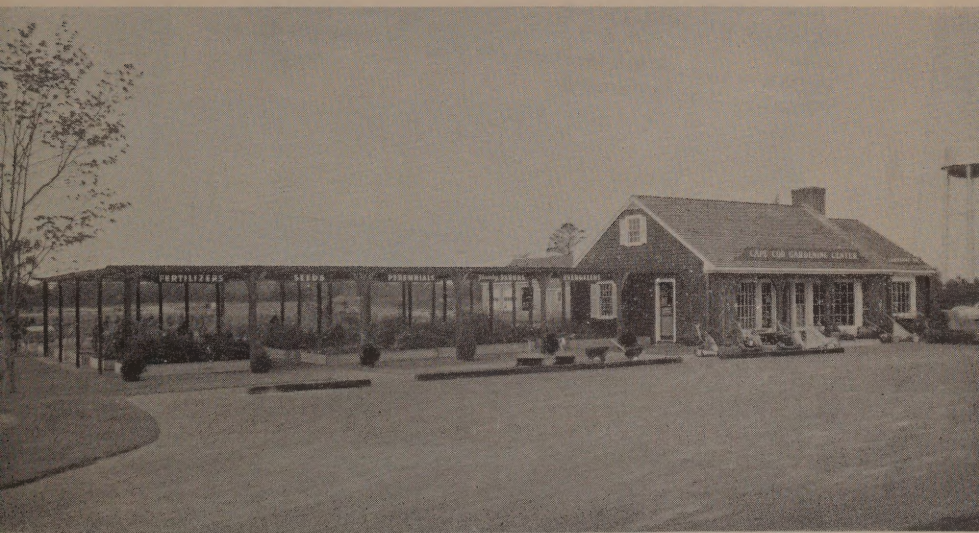
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Modern Flower Shop and Greenhouses — Falmouth

1886-1961
75 years of progressive service



Today's Cape Cod Gardening Center in East Falmouth

* Ornamental Trees *

* * *

ATTENTION is respectfully called to our stock of Hardy, Ornamental TREES, SHRUBBERY, CLIMBING VINES etc., which is well assorted and although we do not claim for it great magnitude, embraces all varieties which our experience has shown to be best adapted to this climate, and the fact that it is acclimated here at the seashore, is an important one to planters and should not be overlooked. Prices will be found to compare favorably with those of other Nurserymen. Discount on large orders and in most cases *young stock* of the varieties offered can be furnished by the hundred, at very low prices. Anything not included in this list will be furnished at the lowest price consistent with first-class stock.

ASH — White, 4 ft.	ea. 25c.
— Mountain, 6 to 8 ft.	" 50c.
ARBOR VITÆ — American, 2 to 3 ft.	" 30c.
— 5 to 6 ft.	" 50c.
— Hovey's Golden. Fine,	" 50c.
BEECH — American, 3 to 4 ft.	" 75c.
— European, 6 ft.	" \$1.50
— Purple-leaf, 5 to 6 ft.	
BIRCH — European. White Weeping, 3 to 5 ft.,	ea. 25c. hund. \$10
— 10 ft.	" 75c.
— Yellow, 10 ft.	ea. 75c.
CATALPA SPECIOSA, 4 to 5 ft.	" 25c.
— 8 ft.	ea. 50c. hund. \$15
CEDAR — American Red ; fine trees, 4 to 5 ft.	ea. 50c. doz. \$5
CHERRY — Double Flowering,	ea. 50c.

Reproduced from
original booklet
printed in 1890 by
"The Local Steam Print,"
Falmouth

I WOULD take this opportunity to call the attention of my customers, or any one building or improving places in this vicinity, to my facilities for doing all necessary

Excavating

Grading

Lawn Making, Etc.

Having given much time, during the past five years, to the practical side of Landscape Gardening, as well as careful study to the best authorities on the subject and having, at all times, access to the advice of several of the most competent Landscape Architects in this country, I feel confident, that, under my personal supervision

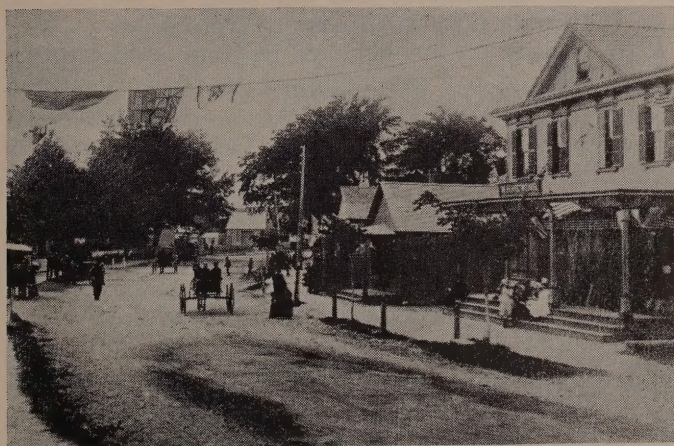
Gardening on Cape Cod Through the Long Years

Seventy-five years ago, in 1886, Harry V. Lawrence, native son of a Cape Cod whaling captain, made the first beginning in the broad-reaching horticultural business which now bears his name, that of Gardening on Cape Cod.

In this our Diamond Jubilee year, we take the liberty of reminiscing a bit, gleaning from the older days some sense of stability, renewing the faith that has marked the long years, and gaining renewed inspiration for tackling the complexities of today's atomic age and its new trends in living.

"In those early days," Mr. Lawrence said many years ago, "gardening was a fight against nature and recognized as such. As a result we made our gardens as different as possible from nature. Now more often we try to make them look as much like nature as we can. Yet the old flowers have survived, because like old architecture they were good."

Hundreds of improved new plants have been developed which we grow along with the best of the older kinds in our modern Cape Cod Nurseries of some forty acres, specializing in kinds that are best for the climate and soil conditions of Cape Cod and vicinity.



Main Street in Falmouth Village, Early 1900's

Background and Foreground

1886-1961

75 years of Horticultural Service

Someone has wisely said, "It is well, sometimes, to pause in our work and take a look backward to see whether we are making advance."

As we apply this to the 75 years of the H. V. Lawrence firm, many proofs are found of both progress and consistency of policy. Here are a few, all quoted directly from our yearly booklets, which were first published in 1890:

1890 "...lowest price consistent with first class stock."

"... all varieties (of plants) which our experience has shown to be best adapted to this (seashore) climate."

1897 "Prices will be found to compare favorably with those of other nurserymen."

1909 "Carefully drawn working plans and estimates for grading, road building, planting and all landscape work."

1926 "Forty years ago the first beginnings were made. . . . The business has grown constantly and substantially. . . . We are now completing the remodelling and enlarging of our offices and salesrooms on Depot Avenue."

1926 "I have always believed in Cape Cod, and in keeping and developing those typical features of the Cape which make it so attractive to increasing numbers, and it is my desire that our business shall offer a service in every respect worthy of the place of leadership in this section of the state."

1936 "For fifty years it has been our pleasant business to supply a fair share of the materials, the labor and the experienced skill required in the improvement of home grounds on and near Cape Cod. . . . Our standard has been first quality materials, and workmanship at reasonable prices. This policy has made and kept hundreds of customer friends. . . ."

- 1946 "Through sixty years it has been our purpose to build and maintain a complete horticultural service. . . . It has been difficult through the war years. . . . The situation is now improved. . . . Gardening on Cape Cod will always be a source of pleasure. . . . (We) are doing our best to make it successful."
- 1954 In tribute to the kindly founder of the firm who died at 92, in December of 1953: "His younger associates of today cheerfully accept his charge to cherish the good reputation and the many friendships which long experience, hard work, and honest service have brought him through the long years."
- 1956 "Threescore years and ten have passed . . . and now . . . the opening of our new Cape Cod Gardening Center on Route 28 in East Falmouth . . . in this more convenient location."
- 1957 "Seventy-one years . . . in the cause to which all of us at H. V. Lawrence's — the Cape Cod Nurseries and Gardening Center, the Landscape Department and the Flower Shop and Greenhouses — are dedicated, that of better 'Gardening on Cape Cod.'"

And now, in 1961, our "diamond jubilee" year, we are again improving flower shop and display greenhouses in Falmouth and are adding a new sales greenhouse at our Cape Cod Gardening Center.

We extend deep appreciation to a multitude of customer-friends, new and old, who through these seventy-five years have made this progress possible. Depressions, wars, hurricanes have come and gone. Falmouth and all Cape Cod have grown apace, and with them the little personal business begun by H. V. Lawrence in 1886. We have full confidence that continuing progress, service and success will mark the future.

H. V. LAWRENCE, INC.

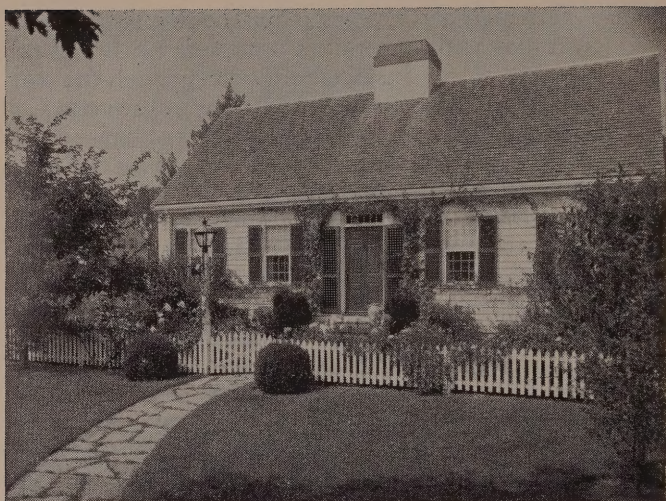
The Cape Cod Nurseries

MILFORD R. LAWRENCE, Pres. & Treas.

LEWIS H. LAWRENCE, Vice-President

GEORGE H. BIGELOW, Vice-President

E. STANLEY BOLLES, Nursery Manager



Quality Plants for a Typical Cape Cod Home

Quality Plant Materials

Good hardy plants, — their production, sale, and wise use, are the basic business of the Cape Cod Nurseries and Gardening Center.

We grow them from seed, cuttings, grafts, divisions; and before we offer them for sale we feed them, cultivate, prune, transplant, spray, root-prune, water, dig, prepare them for convenient handling, advertise and display them, — some of them, such as evergreens, for as much as eight to ten years before they are of a size useful and desirable to you, the customers. Prices are controlled directly by the time and care and cost involved in the production of each kind.

Our prices are closely in line with other leading nurseries. Our standards are those prescribed by the American Association of Nurserymen.

With the exception of those collected from the wild, we guarantee every hardy plant we sell to live at least through the first growing season.

Ask us for free suggestions for plants for special purposes, for shade, for fall color, for birds, for summer beauty, for sea wind exposures, for covering slopes, or what have you.

Competent Landscaping Service

Both on new home grounds and in the improvement and renovation of existing landscapes, our Complete Landscaping Service includes not only planting, but grading, loaming, lawn seeding, driveway and walk construction, and the installation of appropriate borders, gardens, terraces, walls, pools and other attractive elements.

Competent advice, with plans if needed, assure maximum usefulness and beauty, at minimum cost of upkeep.

Estimates for planting and construction and simple plans for small planting projects are submitted free of cost. Where definite problems involving skill in design and engineering are involved, we do make reasonable charges for the valuable services of our staff of trained landscape architects, for whatever plan work is needed. Such charges apply whether the landscape work is done by us or not.

The cost of *no* planning or *poor* planning is often far greater than the best advice procurable.

Successful Seaside Planting

On Cape Cod where happily "we face four seas," temperature ranges are less extreme, and many kinds of plants thrive which are not winter-hardy inland in New England. Firethorn, Abelia, English Holly and Blue Hydrangeas are examples.

Yet in places directly exposed to the constant salt-laden sea winds of spring and summer, few plants are sturdy enough to survive. Japanese Black Pine, Rugosa Rose, Bayberry, Beachplum, Tamarisk and Russian Olive are most resistant.

Sheltered by massed windbreaks of such kinds, supplemented, if desired, by fences or walls, and given adequate soil preparation, one may indeed have beautiful gardens or borders within only a few feet of the water's edge.

Our long experience in seashore problems will be helpful to many Cape Codders this year in restoring plantings damaged by the unwelcome hurricane "Donna" of last September.

Of Special Interest

The Heathers, Heaths, and Brooms

*Most worthy Additions to the Large Group of
Acid-loving Plants ideally suited to Cape Cod*

Whenever we find good plants that are particularly at home and thrive on and near the Cape we make it our business to grow them in larger quantities and to tell our friends about them.

Heathers and **Heaths** and **Brooms** are just such plants. They are not new here, but their use is justifiably increasing by leaps and bounds.

They are winter-hardy here, require little care, and like our acid soils, and they add unique beauty of both flowers and evergreen foliage.

Multitudes of spikes of bell-shaped flowers in white and in varying shades of pink cover the Heathers and some of the Heaths in midsummer, while many of the Heaths have the unique value of flowering actually in winter and early spring.

Reaching a height of no more than two feet, they make excellent marginal plantings in borders, or in naturalistic drifts on sunny slopes.

Brooms are taller growing, with bright green finely branched stems attractive all winter, and bursting forth with gay yellow flowers in May. Some of our newer varieties have touches of maroon and bronze-red in their flowers. We particularly like the Warminster Broom, with its prolific fountain-effects of pale creamy yellow blossoms literally covering the arching branches.

Add **Heathers**, **Heaths** and **Brooms** to your home grounds. You'll always be glad you did.



*Warminster Broom's Fountain-like Sprays of Creamy White,
in an Effective Composition*

New Plants for Old Redecorating Out-of-Doors

Are your house plantings or your gardens a bit shabby, run-down, tired-looking? Or perhaps overcrowded, overgrown or in the wrong places?

Would you like to have some of the better newer kinds of plants worked in with what you already have?

Older plants can be rearranged, brought back to healthy condition by proper pruning and feeding, and space made for the newer and better kinds you've been admiring.

We'll gladly have a competent representative call and talk with you without obligation, about renovations, readjustments, "face-lifting" or additions to your present plantings.

Practical Planting Instructions

HOW TO PREPARE SOIL

Remove poor subsoils to the full depth specified and refill with good fertile topsoil loam to the following recommended depths:

For *flowers, vegetables and most ground cover plants*, 9 to 12 inches.

For *flowering shrubs, hedges, floribunda roses, vines, bush fruits and most evergreens*, 16 to 18 inches.

For *hybrid tea roses*, 24 to 30 inches is worth the cost; for *all trees, evergreen and deciduous*, holes at least 6 inches deeper and 2 feet wider than the full spread of the roots.

For *good lawns*, 4 inches is minimum if subsoil is heavy, 8 inches on light sandy subsoils.

For *all plants*, mix into the good loam well-rotted cow manure, adding about 2 inches for every foot in depth. Peat added and mixed in the same proportion is good in lighter soils. If soil is decidedly acid, add lime at 6 to 8 pounds per 100 square feet.

HOW TO PLANT

Dig holes, wider and a little deeper than the roots; set plants at same depth as before (inspection will show) or a very little deeper. Work loose loam around roots, filling half way. Water thoroughly and after settling fill nearly to ground level, firm the soil moderately, leaving saucer-shape depression to hold further water.

Water thoroughly twice a week (a surface sprinkling is not nearly enough) during the first growing season.



Roses are at Their Brilliant Best on Cape Cod

Roses

Cape Cod seems particularly suited to growing fine roses. Simply give them good rich soil, plant the best grade of plants and take reasonably good care of them.

We offer a selected list of proven varieties including the "All-American Award" kinds, designated "AA".

All prices listed are for 3 or more dormant plants. Add 50 cents each for potted plants, which are best used after May 1.

Hybrid Tea Roses

PINKS AND SALMONS

Capistrano (AA)	\$1.75
Charlotte Armstrong	1.75
Helen Traubel (AA)	2.50
Katherine Marshall	1.75
Pink Peace	2.75
Tiffany (AA)	2.50

WHITES

Frau Karl Druschki	\$1.50
Garden Party (AA 1960)	2.75
Kaiserin Auguste Viktoria	1.50
McGredy's Ivory	1.50
White Knight (AA)	2.75

REDS

Chrysler Imperial (AA)	\$2.25
Crimson Glory	1.50
New Yorker	2.25

YELLOWS AND APRICOTS

Diamond Jubilee (AA)	\$2.00
Duquesa de Penaranda	1.50
Fred Howard (AA)	1.75
Lowell Thomas	2.00
McGredy's Yellow	1.50
Mojave (AA)	2.50
Sutter's Gold	2.00

BICOLORS

DUET New 1961 AA, soft salmon, rosy crimson reverse of petals	\$3.25
Kordes Perfecta, white tinged pink	3.25
Love Song, pink & yellow	2.25
Peace, pale yellow & pink	2.25
Pres. Hoover, copper & gold	1.50

Floribunda Roses

PINKS AND SALMONS	
Betty Prior	\$1.50
Fashion	1.75
Ma Perkins (AA)	1.75
Pink Bountiful	1.50
Pink Pinocchio	1.50

YELLOWS AND GOLD	
Gold Cup	\$2.25
Goldilocks	1.50
Jiminy Cricket (AA)	1.75
Spartan	2.25
Sarabande (AA 1960)	2.25

REDS	
Eutin, dark red	\$1.50
Fire King (AA 1960)	2.25
Fusilier	2.25
Lafayette Improved	1.50
Red Pinocchio	1.50
Vogue (AA)	1.75

WHITES	
Ivory Fashion (AA)	\$2.25
White Bouquet	2.25
White Pinocchio	1.50
BICOLORS	
Circus, yellow & red (AA)	\$2.25

Grandiflora Roses

PINK PARFAIT, New 1961 AA, delicate blend of pink and cream	\$3.25
QUEEN ELIZABETH (AA), Great favorite, clear pink, tall	2.25
Buccaneer, Non-fading, clear yellow	2.25
Carrousel, Large deep red	1.75
Montezuma, Coppery bronze-orange	2.50

Climbing & Pillar Roses

PINKS AND SALMONS	
Aloha	\$2.25
Dream Girl	2.00
Dorothy Perkins	
The favorite "Rambler"	1.25
Dr. J. H. Nicholas	1.50
Inspiration	1.75
New Dawn	1.50

WHITES	
White Dawn	\$1.50
REDS	
Blaze Improved	\$1.25
Don Juan, dark red	2.75
YELLOWS AND COPPERS	
Climbing Goldilocks	\$2.25
Climbing Peace	2.25
Golden Showers (AA)	2.50

Trailing Rose

Wichuraiana, Memorial Rose. Excellent for massed plantings on slopes. Single white flowers, June-July, with red fruit. Strong 2-year plants \$1.00; 30 or more at 85¢.

Cultural Notes on Roses

Spraying. Roses always benefit from regular spraying. Use Rose-tox, a combination that is easy to apply that controls Aphis, Blackspot and all other Rose insects and diseases. Keep the plants and ground clean from infected leaves.

Feeding. For best results feed Roses lightly every three weeks up to mid-August. We recommend Agrico-for-Roses or other well-balanced plant food. A good handful to a plant is about the right amount. Frequent light feeding is better than too much at one time.



All-Summer Beauty of Perennials and Annuals

Hardy Perennial Flowers

We are one of very few nurseries in this part of the country growing a wide assortment of these hardy flowers, which are the backbone of most good flower borders and gardens.

Practically all our plants are **generous-sized 2-year field grown clumps**, not the first-year seedlings or divisions commonly offered.

They can be safely transplanted in both spring and fall, and our pot-grown kinds are especially good for safe midseason planting.

A judicious interplanting of annual plants adds all-season flower color to the perennial border. Choose these annuals from our many thousands at either the Falmouth Flower Shop or the Gardening Center in East Falmouth.

Prices for perennials, unless otherwise noted, are 3 of a kind for 75 cents each, 6 or more at 65 cents each.

Plants are listed here alphabetically by common names.

Achillea, (Yarrow) yellow, 12'', summer.

Ajuga, (Bugle) purple, 8'', May-June, shade.

Astilbe, (Spirea) white, pink, 1½-2', June-Aug.

Aster, lavender, purple, pink, white, 2-4', Sept.-Oct.

Baby's Breath, white, 2-3', July-Sept., 85¢.

Balloon Flower, blue, white, 2-3', July-Aug.

Beebalm, (Monarda), red, pink, 2-3', July-Aug.

Blanketflower, yellow and red, 12'', June-Sept.

Bleeding Heart, pink, 1-2', April-May, \$1.00.
Bugle, (*Ajuga*), purple, 8'', May-June, shade.
Butterflyweed, (*Asclepias*), orange, 1-2', July-Aug.
Candytuft, (*Iberis*), white, 8-12'', May and Aug.
Canterbury Bells, (biennial), pink, white, lavender, purple, 2', June.
Carnation, pink, white, yellow, red, 9-12'', June.
Catmint, (*Nepeta*) lavender, 9-12'', gray foliage, June.
Chives, (*Herb*) lavender, 9-12'', June.
Christmas Rose, white, 6-12'', Feb.-April, \$1.00.
Chrysanthemum, all colors, 1-2½', Sept.-Oct.
Columbine, (*Aquilegia*) pastel colors, 1½-2', May-July.
Coralbells, white, pink shades, 1½-2½', June-July.
Cornflower, (*Centaurea*) blue, 1-2', May-June.
Daylily, (*Hemerocallis*) yellows, orange, pink, maroon, 2-3', June-Aug.
Delphinium, blues. purple, white, 3-6', June and Sept., \$1.00 each, 3 or more @ 90¢.
Epimedium, cream, rose, 9-12'', May-June, shade.
Ferns, Hay-scented \$1.00 each; Christmas, Cinnamon.
Flax, (*Linum*) pale blue, 12-18'', all season.
Foxglove, (biennial) pink, white, 3-5', June, 65¢.
Funkia, white, lavender, 1½-2', July-Aug., \$1.00.
Gaillardia, yellow and red, 12'', June-Sept.
Gayfeather, (*Liatris*) rose, 2-3', Aug.-Sept.
Germander, (*Teucrium*) mauve, 12'', July. Good edging.
Ghost Plant, (*Artemisia*) silver foliage, 1-2'.
Globe Thistle, (*Echinops*) steel blue, 2-3', July-Aug.
Goldentuft, (*Alyssum*) yellow, 12'', April-May.
Harebell, (*Campanula*) blue, white, 9-12'', June-July.
Hen-and-Chickens, (*Sempervivum*) pink, white, July.
Herbs, various kinds, both perennial and annual, 85¢ and \$1.00.
Hollyhock, pink and mixed, 4-7', July, 65¢.
Iris, German, Japanese and Dwarf, all colors, May-July.
Larkspur, blues, purple, white, 3-6', June and Sept., \$1.00 each, 3 or more @ 90¢.
Lavender, (herb) blue, 1½', June-July, fragrant.
Lavender-cotton, yellow, gray foliage, 1', June-July.
Leadwort, (*Plumbago*), bright blue, 9-12'', June-Sept.
Lemon-lily, yellows, orange, etc., 2-3', June-Aug.
Lilies, Hardy, many fine varieties, all colors, June-Aug., \$1.00-\$1.25.
Lily of the Valley, white, pale pink, 9-12'', May-June.
Lupine, Russell Hybrids, all colors, 2-3', June.
Mallow, (*Hibiscus*) pink, white, red, 3-5', Aug.-Sept.
Michaelmas Daisy (*Aster*), lavender, purple, pink, white, 2-4', Sept.-Oct.
Mints, several kinds, edible herbs.
Monkshood, (*Aconitum*) purple, 2-4', Aug.
Myrtle (*Periwinkle*, *Vinca*, — see under ground covers).
Nepeta, lavender, gray foliage, 9-12'', May-June.
Painted Daisy (*Pyrethrum*) pink to crimson, 2-2½', June.
Peony, doubles and Japanese singles, all colors, 2-3', June, \$1.25-\$1.50.
Phlox, pinks, salmons, red, white, lav., 1½-3', July-Aug.
Pinks, (*Dianthus*), pink, white, 9-12'', June, fragrant.

Plantainlily, (*Hosta*) white, lavender, 1½-2', July-Aug.
Poppy, Oriental, scarlet, pink, 2-3', June.
Primrose, (*Primula*) many colors, early spring, 8-12".
Pyrethrum, (Painted Daisy) pink to crimson, 2-2½', June.
Rockcress, (*Arabis*) white, 6-9", April.
Rosemary, (Herb) fragrant, white, 12", June.
Sage, (Herb) blue, 1½-2', June-July.
Sandwort, (*Arenaria*) moss-like, ground cover.
Sedum, (Stonecrop) many varieties, rock plant.
Shasta Daisy, (*Chrysanthemum*) white, 1½-2½', June-July.
Snow-in-Summer, (*Cerastium*) white, 9-12", gray foliage.
Speedwell, (*Veronica*) blue, white, 1-2', June-Aug.
Stokesia, lavender, 12-18", July-Aug.
Sunrose, (*Helianthemum*) yellow-salmon, 9-12", June-July.
Sweet William, (biennial) Newport pink, 1½-2', June.
Teucrium, (Germander) mauve, 12", July, good edger.
Thyme, (Herb) white, crimson, creeping, June.
Torchlily, orange, salmon, cream, 2-3', July-Aug.
Veronica, blue, purple, white, 1-2', June-Aug.
Viola, Scotch Hybrids, many colors, 6-9", all season.
Wild Indigo, (*Baptisia*) blue, 2-2½', June.
Yarrow, (*Archillea*) yellow, 12", summer.
Yucca, (Adam's Needle) white, 3-5', July-Aug.

Annuals and Bedding Plants

Annuals are unequalled for June to October color and beauty in gardens, borders and window boxes.

Out of literally hundreds of kinds and colors available we grow in our greenhouses a carefully selected list of special merit, true to color and name.

Along with the usual stand-bys like zinnias, asters, ageratum, marigolds, salvia, etc., we grow thousands of geraniums of the best varieties; the beautiful tuberous begonias; the fragrant heliotrope, scented geraniums and lemon verbena; true salmon pink mayflower verbena; lantanas and snapdragon in many colors, and more than twenty of the best named varieties of petunias.

Husky healthy plants, many of them in pots, are ready May 15, both at the Gardening Center and at the Main Flower Shop and Greenhouses.

Bulbs for Fall Planting

Nothing quite equals the early-spring pleasure that comes from daffodils, tulips, narcissus, crocuses, snowdrops, squills and several other kinds.

Each fall we have a most extensive stock of the best of the moderate-priced kinds of these "Dutch bulbs."

Plan to plant as many as you can every fall. They live and increase from year to year.

Best Plants for Special Uses

BERRY-BEARING BUSHES FOR BOTH BEAUTY AND THE BIRDS

Cape Cod is noted for the wide variety of birds that come here through the year. Because many kinds of trees and shrubs are known to attract and promote bird life, and since nearly all such plants are also most ornamental in flower and fruit and brilliant autumn foliage color, we too may derive double pleasure by planting those kinds around our homes. Here are some of them:

Pines and **Spruces** for the seeds within their cones and for thick shelter, **Red Cedar** and **Bayberry** for their abundance of rich waxy berries.

For brightly colored fruit and seeds, **Bush Honeysuckles**, **Aronia**, **Bayberry**, **Winterberry**, nearly all the **Viburnums**, **Privet**, **Russian Olive**, **Multiflora** and **Rugosa Roses**, **Firethorn**, **Shadblow**, **Flowering Crabapples**, **Hawthorns** and **Dogwoods**, and of course the beautiful **Christmas Holly**.

PLANTS FOR MIDSUMMER FLOWER BEAUTY

Summer residents add materially to the pleasure of living on Cape Cod.

Naturally they like trees, grounds and gardens to be at their best in midsummer, while they may enjoy them. We natives, too, take pride in trying to have our year-round homes in good shape at that time. Here are plants that help:

Kousa Dogwood is a beautiful small tree that is covered in late June and early July with large creamy flowers.

In shrubs we like **Rose of Sharon**, **Butterfly Bush**, **Vitex**, **Hydrangeas**, **Sweetpepper**, **Waterer Spirea** and particularly the **Floribunda Roses**.

In evergreens, the **Rosebay Rhododendron**, **Abelia** and the popular **Scotch Heather** are in full flower.

Summer leaders in hardy perennials are: **Phlox** in a great many beautiful colors; **Lemon Lilies**, **Balloonflower**, several fine **Lilies**, **Astilbe**, **Shasta Daisy**, **Globe Thistle**, **Japanese Iris**, **Gayfeather**, **Stokesia**, **Veronica** and **Mallows**.

CAPE COD NATIVES OF SPECIAL MERIT

Cape Cod is unusually rich in the variety and character of its native plant materials. We believe in these natives and use them constantly for appropriate naturalistic effects. Most of them we raise in our nurseries; some we collect from the fields. All are easily transplanted and require very little care.

Cedars, **birches**, **red maples**, **oaks**, **beeches** and **tupelo** are leaders among the trees. The native **pitch pine** is not often safely transplanted. **American holly** is a Cape Cod native and is increasingly popular and valuable.

Best known native shrubs are **beachplum**, the fragrant **bayberry**, **wild roses**, **sweetfern**, **blueberry**, **dwarf gray willow**, **sweetpepper**, **swamp azalea**, **chokeberry**, **shadblow**, the glossy evergreen **inkberry** and several varieties of **viburnum**.

Many provide especially brilliant early fall colors, as do the native **woodbine** and the several **sumacs**.



*New in 1956, backed by our 75 years
of experience, know-how, and service.*

*The H. U. Lawrence
Cape Cod Gardening Center*

ON ROUTE 28 IN EAST FALMOUTH



Sales and Display Grounds
of the
CAPE COD NURSERIES



And — New this year —
THE GARDENING CENTER
GREENHOUSE

*with all types of House Plants
in season*

Our Seventy-fifth Year
The CAPE COD
NURSERIES

H. V. LAWRENCE, INC.

Nursery Headquarters & Gardening Center
ROUTE 28, EAST FALMOUTH

Landscape Dept., Business Offices & Flower Shop
34 DEPOT AVENUE, FALMOUTH



EVERGREEN TREES and SHRUBS
BROADLEAF and FLOWERING EVERGREENS
FLOWERING, SHADE, and FRUIT TREES
FLOWERING SHRUBS, ROSES, HEDGES
HARDY VINES and GROUND COVERS
HARDY PERENNIAL FLOWERS



Buy your plants direct from our nursery
where they're grown, known, and shown for
your easy selection and guaranteed satisfaction
*"A successful Nurseryman will not and cannot with
pride offer an inferior plant or guesswork advice to an
unsuspecting customer."*



GUARANTEED QUALITY
EXPERIENCED KNOWLEDGE
RELIABLE SERVICE

Since 1886

Lawrence's
Cape Cod Gardening Center

in serving the basic objective of better

Gardening on Cape Cod

supplies, in addition to its wide assortment of all
types of Hardy Plant Materials from our Nurseries,

ALL GARDENING MATERIALS



BEST FERTILIZERS

for Lawns, Plants, Gardens
Lime, Bone Meal, Peat Moss

LOAM, MANURE, FLAGSTONE

LEADING GRASS SEED MIXTURES

proven best for Cape Cod Soils

SCOTT PRODUCTS for LAWNS

Seed, feed, and weed-controls

ORTHO BRAND INSECTICIDES

for All Pest Control

SPREADERS, MOWERS, HOSE, SPRINKLERS

ALL USEFUL GARDENING TOOLS



And for the HOUSE and GARDEN

Planters, Vases, Pottery, Bird Baths

Plants for Indoors and Out

VISITORS ARE WELCOME — ALWAYS



*Summersweet Clethra, Particularly Fine for Midsummer
Fragrance and Beauty*

Deciduous Flowering Shrubs

Flowering Shrubs give perhaps the greatest and quickest return on very modest investments. As you will see in the following pages the price range of many good-sized shrubs is really low. Thoughtful selection will give abundance of flower beauty from April to September, supplemented by the added values of fragrance, good form, and often by attractive fruits and foliage color in the fall.

All our shrub prices are for **plants dug with a ball of earth ("B & B")** for ease in handling and safe transplanting from April all through the year to December. For early spring and late fall, most kinds can be well moved with **bare roots**, at **reduced prices**.

"Money cannot buy the services of a client who sends his neighbor to you because he has been treated fairly and with courtesy."

Flowering Shrubs

AZALEAS. With the possible exception of roses, these are fast becoming the leaders among flowering shrubs. We carry the flame-red Torch Azalea, (*kaempferi*), the Chinese mollis in yellows and oranges, the Shell-pink vaseyi, the sweet white Swamp Azalea, (*viscosa*), in various blooming sizes at prices from \$3.00. (See also those listed under Evergreens, page 26).

BARBERRY, both the green and the red-leaf varieties.

BUDDLEIA, **Butterfly bush**. Deep purple, pink and white varieties at \$2.00.

CHAENOMELES (*Cydonia*), **Japanese Quince**. Red, white and beautiful pink varieties.

CLETHRA, **Summersweet**. Fragrant choice native flowering in midsummer, and the splendid new pink-flowering variety.

CORNUS sibirica, **Red-stem Bush Dogwood**. Red branches, white flowers, blue berries. 3 to 4 ft. plants are only \$2.50. (For Flowering Tree Dogwoods please see page 28.)

COTONEASTERS. Deservedly popular for compact refined growth, pink flowers, and red leaves and berries in the fall. *Divaricata* and *francheti* are best upright forms, in sizes 15 inches to three feet, at \$2.00 to \$3.00. Fine spreading varieties are *horizontalis* and *praecox*, with good-sized plants \$3.50 to \$4.50.

CYTISUS praecox, **Warminster Broom**, is one of our leading specialties, with great fountains of creamy yellow flowers in June. *C. scoparius*, the golden yellow Scotch Broom, thrives especially on Cape Cod. We also grow several unusual varieties, one with a red eye, one maroon-bronze flowers. Fine plants \$2.25 to \$3.00.

DEUTZIA kalmiaeflora is the new semi-dwarf Deutzia with large flowers resembling Mountain Laurel only \$2.50.

ELEAGNUS, **Russian Olive**, is noted for its silvery green foliage, distinctive spotted berries, and for its sturdy growth in sea-wind exposures. Sizes from 2 to 6 ft. at \$2.00 to \$5.00.

ENKIANTHUS, **Redvein**, is so named for its red-striped bell-shaped flowers in June, and adds a brilliant red fall color. Quite rare. 1½ to 3 ft. plants \$4.00 and \$5.00.

EUONYMUS alatus, **The Cork-bark or Winged Euonymus** has dense bright green foliage turning the most brilliant cerise-red in fall. Fine for borders. 2 to 6 ft. plants from \$3.50 to \$6.50. The variety *alatus compactus*, is semi-dwarf, very dense, with the same brilliant color. 1½ to 4 ft. at \$3.25 to \$5.75.

FORSYTHIA is spring itself. Three varieties, the brilliant **spectabilis**, the new large-flowered "**Lynwood Gold**," and the new lemon-yellow "**Spring Glory**," are all outstanding. A great value in extra bushy plants from 3 to 6 ft. high at only \$2.75 to \$4.50.

HIBISCUS syriacus, **Althea**, or **Rose of Sharon**. The most outstanding summer-flowering shrubs, covered in August with large hollyhock-like blooms. **Lady Stanley** is blush pink, **Pink Beauty** is a clear single pink, **Banner** is white with a red eye, "**Snowdrift**" is a large single pure white, and our own introduction "**Cape Cod Skies**" is a clean true blue. Sizes run from 2 ft. to as high as 6 ft. in some varieties, at prices from \$2.50 to \$5.00.

HYDRANGEA macrophylla is the distinctive **Blue Hydrangea**. We have the giant double-flowering variety, and the distinctively different single blue type also. Prices vary with size.

HYPERICUM prolificum, **St. Johnswort**, is a low growing shrub covered all summer with large crested yellow flowers. Only \$2.50.

KOLKWITZIA, **Beautybush**, well deserves its common name. Long arching branches on rapidly growing shrubs are covered in June with hundreds of soft pink bells. Sizes up to 6 ft. are priced from \$2.75 to \$4.50.

LIGUSTRUM ovalifolium is the **California Privet** so effectively used in hedges. Plant 12 plants for 10 feet of hedge. 2 to 3 ft. size is \$40.00 per hundred; 3 to 4 ft., \$45.00. **L. regelianum**, **Regel's Privet**, is of a spreading habit, good for facing down higher shrubs; has white flowers in July. 1½ to 2 ft. plants are only \$1.25 each, \$13.50 per dozen.

MYRICA pensylvanica is our old native friend **Bayberry**. Its fragrant waxy gray berries are used to make candles. Clean glossy foliage and sturdy growth. Only \$2.50.

PHILADELPHUS coronarius, **Mockorange**. Old timers know it as **Sweet Syringa**. Tall growing, June flowering, 3 to 4 ft. plants are \$2.25 each.

PRUNUS maritima is the **Beach Plum**, a true Cape Codder. Beautiful in flower in early May, its juicy fruits make wonderful jelly. We have stocky nursery-grown plants, 1 to 2 ft. at \$1.25 to \$1.50.

ROSES, **Shrub Types**. (See pages 10 and 11 for Garden Roses.) **Hugonis**, **Golden Rose of China**. Great arching sprays of single yellow flowers in May. 18 to 24 in. at \$2.50.

Multiflora, widely recommended for thick hedges and barriers where its spread can be allowed. 2 year transplants at \$30.00 per hundred, \$6.00 per dozen.

Rugosa. The one best flowering shrub for direct sea-wind exposures. Showy deep pink flowers followed by large red seed-hips. \$1.75 each, \$19.20 per dozen. We also have the white-flowering variety, equally hardy.

SPIRAEA Anthony Waterer is a good midsummer dwarf shrub with flat heads of old rose flowers. \$2.50 and \$3.00.

S. vanhouttei is popularly called Bridal Wreath. Arching branches are covered with its white flowers in late May and June. 2 to 3 ft. \$2.00. 3 to 4 ft. \$2.50.

S. cantoniensis is like the above, but blooms about 3 weeks later. Flowers are double. 2 to 3 ft. \$2.00; 3 to 4 ft. \$2.50.

SYRINGA includes the whole family of Lilacs.

The old fashioned **Common Lilac, vulgaris**, will always be a favorite, as will the white variety.

French Hybrid Lilacs are the group that have the greatly improved flowers in a wide range of beautiful colors. Young plants produce flowers, and grow quickly if given good soil and food. These are a "must" for the home grounds. Sizes from 18 to 24 in. to 3 to 4 ft. priced from \$3.00 to \$5.00.

TAMARIX odessana, Tamarisk, blooms with pink flowers above feathery bluish foliage in July. The variety *parviflora* blooms in May. Both are strong in seawinds and very effective. 3 to 4 ft. plants are \$2.25.

VIBURNUMS are one of the finest of all plant families.

V. carlesi is the extremely fragrant "**Mayflower Viburnum**" with magnificent pale pink flower heads in May. \$4.75.

V. dentatum, Arrowwood, is a sturdy native, most adaptable, has white flowers followed by blue fruits. \$2.25 to \$3.75.

V. dilatatum, Linden Viburnum, has glossy foliage and large masses of red fruits. Slower growing. \$3.50.

V. sieboldi, Siebold V., has bold foliage, makes a large specimen bush up to 15 feet. Abundant red fruit clusters. 1 to 4 ft. plants are \$2.75 to \$4.00.

V. tomentosum, Doublefile V., has very large flat white flower heads in June above heavy clean foliage that turns purple in the fall. A truly outstanding shrub. Our plants are all extra-heavy grade, from 2 to 4 ft. priced from \$4.00, and well worth it.

V. trilobum is called **Cranberry Viburnum** because of its big clusters of bright red berries in late summer and fall \$3.00.

VITEX macrophylla, Chastetree, has large upright clear blue lilac-like flower spikes in August and September. Potted plants at \$2.50 bloom the first summer.

WEIGELA florida is Pink Weigela, well known for its sturdy growth and abundance of pink trumpet flowers in June. The **Crimson Hybrid** is a fine red-flowered variety, and **variegata** has green and white foliage with pale pink flowers. 2 to 3 ft. and 3 to 4 ft. sizes. \$2.00 and \$2.50.

At any time of the year, for anniversaries, birthdays, Mother's Day, Easter, Christmas, to express appreciation or sympathy or congratulations, use

GIFT CERTIFICATES

for plants, trees, roses — whatever may be the choice of either yourself or the recipient.

Always in good taste and of long-lasting value.

Climbing Vines

These are the upright kinds that are so useful for beautifying buildings, walls and fences. They take up little space yet contribute greatly to an attractive picture, and they cost so little. (Other kinds useful for massing on slopes are listed under Ground Covers.)

C indicates kinds that cling tightly to buildings, walls, etc.

S indicates kinds requiring support (fences, wires, trellises, etc.)

Vines Valuable for Beauty of Flowers

CLEMATIS paniculata (S). The fragrant white autumn Clematis. \$1.50.

HYBRID CLEMATIS (S). Beautiful large flowers in summer, in blue, purple, lavender, white and crimson varieties. \$3.00.

FLEECEVINE (*Polygonum*) (S). Fastest growing hardy vine, foamy white flower masses in August. Stands wind. \$2.00.

HALL'S HONEYSUCKLE (S) is the extremely fragrant midsummer yellow flowering favorite, \$1.25; bare root plants \$55.00 per 100. We also have the Flame Honeysuckle, (heckrotti) at \$2.00.

CLIMBING HYDRANGEA (C). Large white flower heads in July. Rare. Extra large, \$6.00.

CLIMBING ROSES (S), most colorful of all vines. Please see page 11.

TRUMPET VINE (S). Large growing, covered with yellow-orange trumpets in midsummer. Hummingbirds like its honey. \$1.75.

WISTARIA (S). Beautiful drooping fragrant flower clusters in late May. Lavender and white varieties. Needs strong support. \$3.00.

Vines for Good Foliage Cover

BOSTON IVY and **WOODBINE** (*Virginia Creeper*) are tight clingers, rapid growers, have bright red fall foliage color, \$1.50 and \$1.75.

ENGLISH IVY is the best evergreen clinging vine. Entirely hardy here, 35c to \$1.00.

EUONYMUS or **Wintercreeper** is another fine evergreen climber. Four kinds of varying types, all good. \$1.50 to \$2.00.

PORCELAINBERRY (S) has most attractive turquoise fruit. Best on fences and low walls, as it needs some support. \$2.00.

DUTCHMAN'S PIPE (S) is still much used for its heavy foliage masses. \$2.50.

GRAPES (S) are double-value vines, abundant fruit and strong foliage. \$1.50.

Ground Covers

Steadily in recent years the swing has been to beautiful ground cover plantings. Once established, their solid mass effects require almost no maintenance. Often by using drifts of different kinds of plants, carefully planned and melded together, effects of great beauty and character can be created.

Because of their importance and effectiveness we in the Cape Cod Nurseries are specializing in ground cover plants of many kinds, and we therefore group them here as a class of materials of special use and appeal.

SCOTCH HEATHER (*Calluna*), we feel is of top merit.

Quantities of pink, rose and white flower spikes cover the low-spreading massed evergreen foliage in midsummer. Fine on dry slopes and in borders. Eight varieties. 4 to 6 in. clumps, \$9.60 per dozen, \$60.00 per hundred. 6 to 8 in. clumps, \$10.80 per dozen, \$75.00 per hundred.

TRUE HEATH (*Erica*) resembles Heather but flowers as early as February and March in sheltered spots. Pink and white varieties. \$9.60 per dozen.

BEARBERRY or Wild Cranberry (*Arctostaphylos*) is a beautiful thing, with dense mats and trailers of shiny evergreen foliage that turns maroon-bronze in fall, with pink flowers and red berries. A true Cape Codder. Good for sandy banks and broad carpeting effects. Pot grown, \$7.80 per dozen, \$50.00 per hundred.

MYRTLE or Periwinkle (*Vinca minor*) Bowles variety is the improved kind, with glossy evergreen foliage and bright blue flowers. Spreads rapidly, good in shade. \$6.00 per dozen, \$48.00 per hundred.

PACHYSANDRA (*Spurge*) is very widely used for solid masses of clear green with attractive white flowers in spring. Thrives in shade, needs good soil. \$2.20 per dozen, flats of 50 plants, \$7.50.

PACHISTIMA is a nice compact low-spreading dwarf evergreen, good for edging and for ground cover in light shade. \$10.80 per dozen, \$75.00 per hundred.

ENGLISH IVY trails out on the ground to make dense covers of glossy foliage in appropriate locations. Most effective. \$35.00 per hundred.

EVERGREEN EUONYMUS varieties make excellent ground cover masses and have Bittersweet-type fruits in fall. \$16.20 to \$22.20 per dozen.

FERNS are excellent ground covers. Hayscented Fern spreads quickly. In heavy square-foot turfs. \$70.00 per hundred. Christmas Fern holds its clean fronds all winter. \$50.00 per hundred.

Evergreen Trees and Shrubs

Rich and abundant flower production, together with year-round beauty of foliage, gives the broad-leaf evergreens top-rating for home grounds use.

Plant the taller growing kinds away from the house, and give them plenty of room to develop their mature beauty. Around the house choose the low and spreading types of both broadleaves and coniferous kinds.

For your convenience we list first the tree-type evergreens, then those of medium and spreading growth.

Taller Growing Kinds

ARBORVITAE (Thuja) both the Dark American (nigra) and the narrower Pyramid (pyramidalis) are good, 1½-5 ft., \$3.50-\$9.00.

CAROLINA HEMLOCK. Glossy dark green small needles, dense growth, 3-4 ft., \$8.00; 4-5 ft., \$12.00.

CRYPTOMERIA. Tall-growing pyramidal tree of unusual character, thrives near the sea. 2-3 ft., \$7.50; 3-4 ft. \$10.00.

HOLLY, see page 26.

JAPANESE BLACK PINE (P. thunbergi). The very best evergreen tree for seashore exposures. 12-15 in., \$3.00; 2-3 ft., \$7.50.

AUSTRIAN PINE, dark green, good in wind exposure; **SCOTCH PINE,** bluish-green, with reddish bark; and **RED PINE,** long green needles, better used in less exposed locations, rapid growers. 2-3 ft. plants. \$7.50.

RED CEDAR is the columnar native Juniper. In sizes from 3-8 ft., \$6.00-\$13.50. Collected large trees up to 25 ft. high can be safely moved.

SPRUCE (Picea). Sturdy conical forms, excellent lawn specimens. White Spruce, dark green foliage, 1½-2 ft., \$4.50; Green Colorado Spruce 2-3½ ft., \$6.50 and \$8.00; Blue Colorado Spruce, 2-3 ft., \$9.50.

FALSECYPRESS (Chamaecyparis pisifera var.). The Plume, Thread and Sawara Falsecypress (Retinospora) in green and golden forms. Sizes 2-5 ft. from \$5.00-\$9.00.

Medium, Dwarf, & Flowering Kinds

(B) indicates broadleaf type; (C) indicates so-called coniferous kinds.

ABELIA (B). Graceful low shrub to 5 ft. with glossy foliage and pink flowers from July to October. \$3.00.

AZALEAS (B). As with the deciduous azaleas (page 20) the evergreen types include many beautiful colors and kinds, in pure white, pinks, lavender, yellows, oranges and bright crimson. From \$4.00 depending on size and variety.

BOXWOOD (B). The common northern variety, fine plants, 15-18 in. at \$6.00.

DAPHNE cneorum, Garland flower, (B) makes charming low mounds with fragrant pink flowers in May. 7-9 in., \$2.75.

FIRETHORN (*Pyracantha*) (B) is universally in demand. White flowers are followed by brilliant orange fruit clusters. Often trained in espalier form against walls and buildings. Fine potted plants, 15-18 in., \$3.50; also the new variety **Kanzan**, bushy type with orange-red berries, \$3.75.

GLOBE ARBORVITAE (C) is a naturally low globe-shape variety, in 15-18 in. plants at \$3.50. The Siberian *Arborvitae* is broad conical in shape, rather slow growing. 3-5 ft., \$8.00 and \$10.00.

HEATHER and **HEATH**, see page 24.

HOLLY (B). The *Ilex* family is large, and all members are exceptionally attractive. Here they are.

American Holly (*I. opaca*). The popular Christmas Holly all grown from berry-bearing Cape Cod plants, and thoroughly hardy. Sizes 9 in. to 2-2½ ft., \$2.50 to \$9.50. Will grow quickly in good soil. Small male plants also available.

Inkberry (*I. glabra*) is a fine native, glossy foliage, black berries, 12-24 in. nursery grown plants. \$3.50-\$6.50.

Box-Leaf Holly (*I. crenata convexa*) is the best spreading type broadleaf evergreen. Shining leaves, compact growth, stands clipping, if desired. Costs more but well worth it. 15-24 in. spread, \$6.75 to \$9.75.

Japanese Holly (*I. crenata* hybrids). The upright variety has fine glossy foliage, rather fast growing. 1½-2½ ft., \$7.50 and \$10.00. Also the rare **Stokes Holly**, very dwarf compact spreading type, 9-12 in., \$3.25.

English Holly (*I. aquifolium*) has very glossy foliage, large red berries. Fully hardy on Cape Cod. 1-2 ft. plants, \$4.50-\$6.00.

HINOKI FALSECYPRESS (*Chamaecyparis obtusa gracilis*) (C) is exceptionally attractive with laminated and tufted foliage of deep green. 12-24 in., \$3.75-\$7.25. The dwarf variety *nana* is very slow-growing. 6-9 in., \$4.50.

SPREADING JUNIPERS (C) include the fast-growing green Pfitzer Juniper in sizes from 1-2½ ft. spread, \$5.00-\$9.50, the gray-foliage Hetz Juniper, 15-18 in., \$5.25; 1½-2 ft., \$7.00; and the flatter growing Andorra Juniper which turns purplish in fall. 12-15 in., \$4.50; 15-18 in., \$6.25.

LAURELCHERRY (*Prunus laurocerasus*) (B) has large arching leaf-sprays of shining green, spreading growth, white flowers. Fast-growing. 9-12 in. plants, \$3.00.

LEUCOTHOE (B) with arching foliage sprays and white flowers thrives in shade. 9-15 in. plants are \$2.50 and \$4.00.

MOUNTAIN LAUREL (*Kalmia latifolia*) (B) is one of the most beautiful of all flowering shrubs. Nursery-grown plants, 15 in.-2½ ft., \$5.50-\$9.00.

MUGHO PINE (C) is a truly dwarf compact true pine, stands sea winds well. 12-15 in. at \$5.50.

PIERIS (*Andromeda*) (B) is most popular. The Japanese variety is especially attractive in early spring with white flowers above new soft pinkish-green glossy leaves. 1-2½ ft. plants from \$4.25. The Mountain *Andromeda* is lower-growing, with upright flowers. 12-18 in., \$5.00-\$6.50.

RHODODENDRONS are a magnificent family. The Carolina variety has pale pink flowers in May. 15-24 in. plants, \$6.50 and \$8.00. The Wilson variety is a low-growing compact type, with deep pink flowers in late June, 1-2 ft. from \$7.50. The Rosebay variety, maximum, is tall growing, fine for partial shade, has apple blossom pink flowers in July. 1½-3½ ft. plants from \$6.00 to \$15.00. The large-flowered Hybrid Rhododendrons have most attractive colors in June; 1-2 ft. strong plants, \$5.00, \$6.50 and \$8.00.

In addition we have the white Carolina variety in sizes 9-15 inches; the deep pink Catawba, 1½-2 ft.; the giant-flowered Fortunei Hybrids, 12-15 inches; the rare and beautiful dwarf pure white Hybrid Boule de Neige; and two tall-growing Hybrids, roseum elegans, clear pale pink, and album elegans, blush white. All are Cape-grown, excellent plants.

YEWS (*Taxus*) (C) come in many fine varieties and are perhaps the best of all general-purpose evergreens. The spreading types, cuspidata, nana, and repandens all grow broader than high. Prices run from \$6.00, an excellent value. The upright types include the Pyramidal Japanese, the rather columnar Hicks and Hatfield-varieties, and the more compact densiformis type. All are rich dark green, several bear juicy red fruits enjoyed by birds and people. From \$6.00.

NOTE. Evergreen ground covers such as Heathers, Heath, Pachysandra, Myrtle, etc., are listed under Ground Covers, on page 24.



The Unexcelled Beauty of Flowering Dogwood

Flowering And Shade Trees

No home, no community would be attractive without trees. Winter and summer they have character and beauty unexcelled.

Particularly attractive for every home grounds are the flowering trees, Dogwoods, Flowering Crabapples, Magnolias, Hawthorns, Goldenchain, Flowering Cherries, and others.

Along with these deciduous kinds, use some of the evergreen trees listed on page 25.

"Keep Cape Cod Green" both by preventing forest fires and by planting each year new trees, for your own pleasure and that of succeeding generations.

The Best Flowering Trees

DOGWOOD (*Cornus*). The two best known, flowering in late May, are the white flowering, in sizes from 3-6 ft., from \$6.50-\$11.00, and the beautiful pink flowering, 2-6 ft., from \$5.75-\$16.00. Of equal beauty and flowering a month later is the fine Japanese Kousa Dogwood, in sizes 2-5 ft., from \$4.50-\$8.50.

HAWTHORN (*Crataegus*) is offered in two varieties. 5-6 ft., Paul's Scarlet are \$10.00, and Washington Hawthorn, with white flowers and orange-red fruits in sizes from 4-8 ft., at \$4.00-\$10.00.

FLOWERING CRABAPPLES are among the finest of all. We have ten named varieties. Trees are literally covered with flowers followed by most ornamental fruits all through the fall. Flower range is from white and palest pink through to deep crimson. Several varieties have purplish red foliage all season. Strong young trees 4-8 ft. high range from \$4.75-\$12.00, all B & B.

GOLDENCHAIN (Laburnum) has large yellow drooping flower clusters in June. 5-6 ft., \$9.00; 8-10 ft. \$17.50.

FLOWERING CHERRY (Prunus). Large double pink flowers cover the upright-form Kwansan variety in May. 5-8 ft. trees are \$7.50 and \$12.00. The Weeping Cherry with its drooping branches has pale pink flowers. 5-6 ft., \$12.00.

MAGNOLIA with its giant flowers unfolding in April before the leaves appear is most effective. Both white and stellata varieties, from \$8.50.

JAPANESE BLOODLEAF MAPLE. Grafted specimens of these much admired dwarf red maples. 15-18 in. at \$7.50.

EUROPEAN MOUNTAIN ASH makes a fine rather narrow tree, with creamy flower heads and masses of brilliant orange fruits in late summer. 6-10 ft., \$7.50 and \$12.00.

PURPLE-LEAF PLUM, Thundercloud variety, has nice pale pink flowers early in spring, and really purple foliage all season. 5-6 ft., \$7.00.

SORREL TREE (Oxydendrum), a relatively rare plant, is particularly valuable for midsummer flowers above glossy foliage that turns brilliant maroon red in fall. 2-3 ft., \$5.00.

WHITE FRINGE is an attractive thing with pendulous flowers in June. 3-4 ft. branching plants are \$4.00.

BIRCH. Canoe Birch has whitest bark. 2- and 3-stem clumps. 6-10 ft., \$8.00-\$15.00.

The Larger-Growing Shade Trees

AMERICAN BEECH (Fagus). Fine for large lawn specimens, low-branching clean green foliage turning golden-russet in fall. 3-6 ft., \$6.00-\$9.00. The Rivers Purple Beech, grafted plants, are slow growing, most attractive. \$7.00-\$10.00.

ELM (Ulmus americana). Still a great favorite for its distinctive form and beauty. If well cared for it should not be affected by disease. 8-12 ft., \$7.50 and \$10.00.

LINDEN (Tilia cordata), European Littleleaf variety. An excellent dense growing tree of good form, with fragrant flowers in July. 6-8 ft., \$9.00.

HONEYLOCUST (Gleditzia). Good sturdy trees, rather picturesque growth, good to provide light shade. Thornless variety 6-12 ft., \$7.50-\$15.00.

MORaine HONEYLOCUST is a patented strain, selected for its more regular vase-form growth. 6-8 ft., \$10.00; 8-10 ft., \$17.50.

SUNBURST HONEYLOCUST, a patented tree with yellow foliage on branch tips. Seems to burst with bloom all summer long. 6-8 ft., \$10.00.

MAPLE (*Acer*). Norway Maples are much used for street trees; Red Maples (*rubrum*) are natives, noted for brilliant red flowers in spring and scarlet fall color; Schwedler variety has reddish leaves in spring soon turning to dark green. Sycamore maples are sturdiest near the seashore. 6-12 ft. Maples are priced from \$7.00-\$13.00.

CRIMSON KING MAPLE has maroon-red foliage all season, a splendid accent tree. 8-10 ft., \$15.00.

OAKS. Pin Oak is one of the best of all trees, sturdy horizontal branching. 6-8 ft., \$8.50; 10-12 ft. \$12.00. English Oak has smaller rounded leaves, strong near seashore. 6-8 ft. \$8.50; 8-10 ft. \$12.00. Willow Oak is a beautiful medium-sized tree, glossy foliage turning pale yellow in fall, prefers moist locations. 5-6 ft., \$6.00.

ORIENTAL PLANE-TREE. Large, fast growing; bark has attractive greenish-white blotches. 8-10 ft., \$19.00.

WILLOW (*Salix*). The variety Niobe is the justly popular Goldenbark Weeping Willow, rapid growing. 6-8 ft., \$6.00; 8-10 ft., \$9.00. We also have the French Pussywillows, and the Laurel-Leaf Willows, in shrub forms, 3-4 ft., \$1.75 and \$2.00.

Fruit Trees and Bush Fruits

We carry an ample line of husky 2-year Apples, Pears, Peaches and Cherries, in many selected varieties found best for this area. Likewise we have the splendid Hybrid Blueberries and other bush fruits such as Raspberries, Currants and Grapes. Prices for all fruits are low, and potential values high.

Magna cum laude

Most cherished among all gardening honors are the awards made by the Massachusetts Horticultural Society to gardens of exceptional merit throughout the Commonwealth.

Twelve such awards were made in 1958 to Cape Cod home gardens and with modest but we believe pardonable pride we report that in eight of the twelve we at H. V. Lawrence's (and our Cape Cod Nurseries) have been privileged to design, construct and plant the home grounds receiving these high honors. And in another we carried out the extensive plans of Olmsted Brothers, landscape architects, of Brookline, Mass.

Naturally it is gratifying that the judgment of so highly qualified a committee of judges should thus confirm the effectiveness of our efforts to produce the better grade of Gardening on Cape Cod.

Grass Seed Mixtures

Lawrence's Cape Cod Lawn Seed. A mixture based on our long experience, for good permanent lawns.

Univ. of Rhode Island Mixture No. 1, noted for its superfine lawn production.

Scott's Picture Lawn, Family Lawn, and Play Lawn mixtures.

Whitney's "Sylvan Shady" mixture for areas of shade or light soils.

The New "MNA" Brand Lawn Seeds, sponsored and sold only by members of the Massachusetts Nurserymen's Association:

"Mass-turf" mixture, best for the average home.

"Pro-turf" mixture, for superfine lawns.

Recommended Fertilizers for Lawns and Plants

We carry the full line of top-quality "**Agrico**" fertilizers, especially prepared for stated uses — for Lawns, Gardens, Acid-loving Plants, and Roses.

Also for excellent lawn food, **Scott's Turf Builder.**

We like the new **M.N.A. "Turf-o-panic"** for lawns, and "**Plant-o-panic**" for flowers, roses, shrubs and gardens. Sponsored and sold only by members of the Massachusetts Nurserymen's Association.

Premier Brand Peat Moss, highest grade, finely ground, all organic. It lightens heavy soils, and retains moisture and food and adds humus to light soils. Makes an excellent clean surface mulch.

Weed Controls

Scott's 4 X-D for dandelions, plaitain and other lawn weeds, is excellent. **Scott's "Cope,"** a chlordane compound, kills Japanese Beetle grubs and others in the soil. "**Kansel**" helps eliminate clover and chickweed.

Scott's "Halts," applied in early spring or late fall actually kills crabgrass seeds in the soil. We have had good success with this and with "**Pax,**" a similar product.

SCOTT'S SPREADERS make easy the home application of lawn fertilizers, weed-controls and pest-controls on lawns.

In addition to the above listed items we carry both at the Gardening Center and at the Flower and Garden Shop on Depot Avenue, Falmouth, many other gardening essentials, such as ground bone meal, Farmanure, cattle manure, Milorganite, Baccto-Peat, Bartlett Tree Food, cotton-seed meal, buckwheat-hull mulch; leading brands of insecticides and fungicides, sprayers and dusters, hose and lawn sprinklers, plant stakes, and all types of gardening tools.

Information for Customers

Guarantee

All our stock is guaranteed true to name, in good condition, carefully dug, and properly packed for safe delivery.

Further, we at the Cape Cod Nurseries guarantee every hardy plant we sell (except those collected from the wild) whether planted by us or not, to live through at least the first growing season.

Please remember that your own care is of great importance in getting good results with any planting.

Good soil preparation (see page 9 for practical instructions) and frequent thorough watering are most important.

Prices

If a complete detailed list of prices for all kinds and sizes of plants is desired, a post card or phone call will bring such a list to you promptly.

1 to 5 plants of the same kind (excepting perennials) at the each price; 6 or more at the dozen rate, and 25 or more at the hundred rate where quoted.

All prices quoted are F.O.B. our nurseries in East Falmouth.

Because of conditions beyond our control, prices are subject to change without notice. This list cancels all previous lists.

There will be from time to time various specially priced offers at our Gardening Center. Watch the local newspapers for these specials throughout the season.

Deliveries and Shipping

During April, May and June regular truck deliveries are scheduled every Friday or Saturday, covering all Cape Cod as far as Orleans. On orders of \$25.00 or more such deliveries are free.

For other deliveries fair charges are made, depending on distance and load.

For the convenience of Nantucket and Martha's Vineyard customers, free deliveries to the Woods Hole dock will be made Mondays and Thursdays during the spring.

Business Hours

Our Nurseries are open weekdays from 8:00 A.M. to 4:30 P.M., and closed Sundays and holidays.

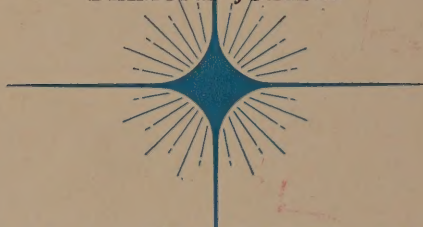
Our Cape Cod Gardening Center will be open weekdays from April on, from 8:00 A.M. to 5:00 P.M., and closed on Sundays and national holidays.

Our Flower Shop, Landscape Offices, and Business Offices at 34 Depot Avenue in Falmouth are open weekdays from 8:00 A.M. to 5:30 P.M., and closed Sundays and holidays.



75 Years of
Gardening on Cape Cod

DIAMOND JUBILEE



H. V. LAWRENCE, INC.

The Cape Cod Nurseries

FALMOUTH, MASSACHUSETTS

BUSINESS OFFICES, FLOWER SHOP AND LANDSCAPE OFFICES
34 Depot Avenue, Falmouth — Tel. Kimball 8-3126

THE CAPE COD NURSERIES, Route 28, East Falmouth
Manager's Office and Shipping Department
Tel. Kimball 8-2492

The Cape Cod Gardening Center — Tel. Kimball 8-2493

Please address all correspondence to
P. O. Drawer 32, Falmouth, Mass.